

# LUX

LUXURY LIFESTYLES MAGAZINE



Sales Kit **2008**

## Mediterranean *spa* special

*a spa guide about total relax  
at the Spanish Mediterranean,  
created by and for people who live it*





## *Distribution*

15.000 in Spanish Mediterranean & Europe from December '08 – until end '09

## *Publishing Date*

LUX SPA Special      December

## *Material Deadline*

LUX SPA Special      1st December

**Note** *The closing date for advertising material to be designed by the LUX team is one week prior to the above closing dates*

## *Advertising Rates*

Single page, left side	€ 2.000
Single page, right side	€ 2.500
Inside front cover	€ 3.500
Inside back cover	€ 3.500
Back cover	€ 4.500

## *For SPA's*

1 editorial page      for free  
2 editorial pages      to be paid for

**Note** *For advertorial rates, please contact our sales director.*

*The LUX design team can create your advertisement for an additional fee of €250*

## *Technical Specifications*

All digital (TIFF, EPS, JPG ) advertising images (CMYK) should have a minimum of 300 dpi at the correct printing dimensions (DIN A5, 148mm x 210mm, 4mm bleed each side).

**Note** *All advertisements should include a full colour proof.*

*Any advertisement that does not include a full colour proof will be published at the advertiser's risk*

## *Contact*

For more information on LUX magazine and advertising please visit:

[www.lux-mag.com](http://www.lux-mag.com)

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